



## Leader Launch Preparation Resources

March 24, 2023

**Leader Launch** Please find resources below to prepare you for Leader Launch:

If you have questions or need help, come to the Success Center or email [CareersNK@psu.edu](mailto:CareersNK@psu.edu).



**Dress:** Leader Launch's dress code is **business casual**. It is recommended that you dress in a manner that makes it clear you are stepping it up from your everyday attire and representing yourself well.

- For men, we recommend a collared shirt, nice pants/khakis, dress shoes.
- For women, we recommend a skirt or slacks, a blouse, dress shoes.
- Please, no hoodies, no crocs, no shorts.

More Info here:

- <https://www.indeed.com/career-advice/starting-new-job/guide-to-business-casual-attire>
- <https://studentaffairs.psu.edu/career/resources/interviewing/dress>

**Dining Etiquette:** During Leader Launch, you will have dinner and network with employers and alumni. A few tips include:

- Keep your phone in your pocket.
- Wait for everyone to sit at your table with their food before beginning to eat.
- Be sure to place your napkin in your lap.



Check out more tips and tricks here:

- <https://www.indeed.com/career-advice/career-development/business-dinner-etiquette>
- <https://www.monster.com/career-advice/article/interview-dining-etiquette>



**Making small talk:** Leader Launch will provide ample time for building rapport through small talk with employers, alumni, and fellow students. There are four key points with small talk:

- Devices down
- Listen first
- Ask open questions
- Respond enthusiastically

More info here: <https://www.indeed.com/career-advice/career-development/how-to-make-small-talk>

**Networking:** At Leader Launch, you will have the opportunity to network with employers and alumni. Networking is making connections with people with whom you share some common knowledge and who work in your industry, or an industry you're interested in joining. Some tips include:

- Introduce yourself (using a brief elevator pitch)
- Initiate conversation
- Ask Questions
- Keep conversation going

More information here:

- <https://www.randstadrisessmart.com/blog/art-making-small-talk-improve-networking-success>
- <https://www.indeed.com/career-advice/interviewing/how-to-give-an-elevator-pitch-examples>

