

# INDUSTRY 4.0 TECHNOLOGIES SURVEY AMONG FACULTY AT SOUTHWESTERN PENNSYLVANIA COLLEGES AND UNIVERSITIES 2024



**PennState**  
New Kensington

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THIS RESEARCH WAS SUPPORTED BY THE SWPA NEW ECONOMY COLLABORATIVE, WHICH IS FUNDED BY A BUILD BACK BETTER REGIONAL CHALLENGE GRANT. LEARN MORE AT SWPANEC.ORG.

THE SURVEY WAS CONDUCTED BY PENN STATE NEW KENSINGTON MARCH 20 – 30, 2024.

FINDINGS ARE BASED ON 219 PARTICIPANTS FROM COLLEGES AND UNIVERSITIES LOCATED IN SOUTHWESTERN PENNSYLVANIA.

FOR DETAILED SURVEY INFORMATION, PLEASE CONTACT DR. RICHARD J. HARNISH (RJH27@PSU.EDU).

FOR DETAILS ON THE FUTURE READINESS PROGRAM, PLEASE CONTACT DR. SHIRLEY CAMPBELL (UUC1@PSU.EDU)



# ATTITUDES TOWARD INDUSTRY 4.0 TECHNOLOGIES



## USE IN TEACHING RESULTS

67%

Agreed or strongly agreed that Industry 4.0 Technologies will be useful in their teaching.

2 IN 3

Respondents agreed or strongly agreed that using Industry 4.0 Technologies is a good idea in teaching their subject area.

## CHALLENGES

34%

Agreed or strongly agreed that Industry 4.0 Technologies will be compatible with equipment they use in the classroom.

26%

Agreed or strongly agreed that Industry 4.0 technologies will be easy to teach.

40%

Agreed or strongly agreed that Industry 4.0 technologies will be compatible with equipment they use in their research.

## USE IN RESEARCH RESULTS

58%

Agreed or strongly agreed that Industry 4.0 technologies will be useful in their research.

1 IN 2

Respondents agreed or strongly agreed that using Industry 4.0 technologies in their research is a good idea.

## CHALLENGES

32%

Agreed or strongly agreed that using Industry 4.0 technologies in their research will be easy.



# VALUE OF INDUSTRY 4.0 TECHNOLOGIES

**71%**

Agreed or strongly agreed that they would teach Industry 4.0 technologies if their college or university provides the needed support.

**62%**

Agreed or strongly agreed that the advantages of Industry 4.0 technologies outweigh the disadvantages of not using it.

**84%**

Agreed or strongly agreed that Industry 4.0 technologies will help their students in their future careers.

**82%**

Agreed or strongly agreed that introducing Industry 4.0 technologies to their students would improve their job prospects.

**7 OUT OF 10**

Respondents agreed or strongly agreed that they will benefit from Industry 4.0 technologies.

**1 IN 2**

Respondents agreed or strongly agreed that Industry 4.0 technologies will improve their students' critical thinking skills.

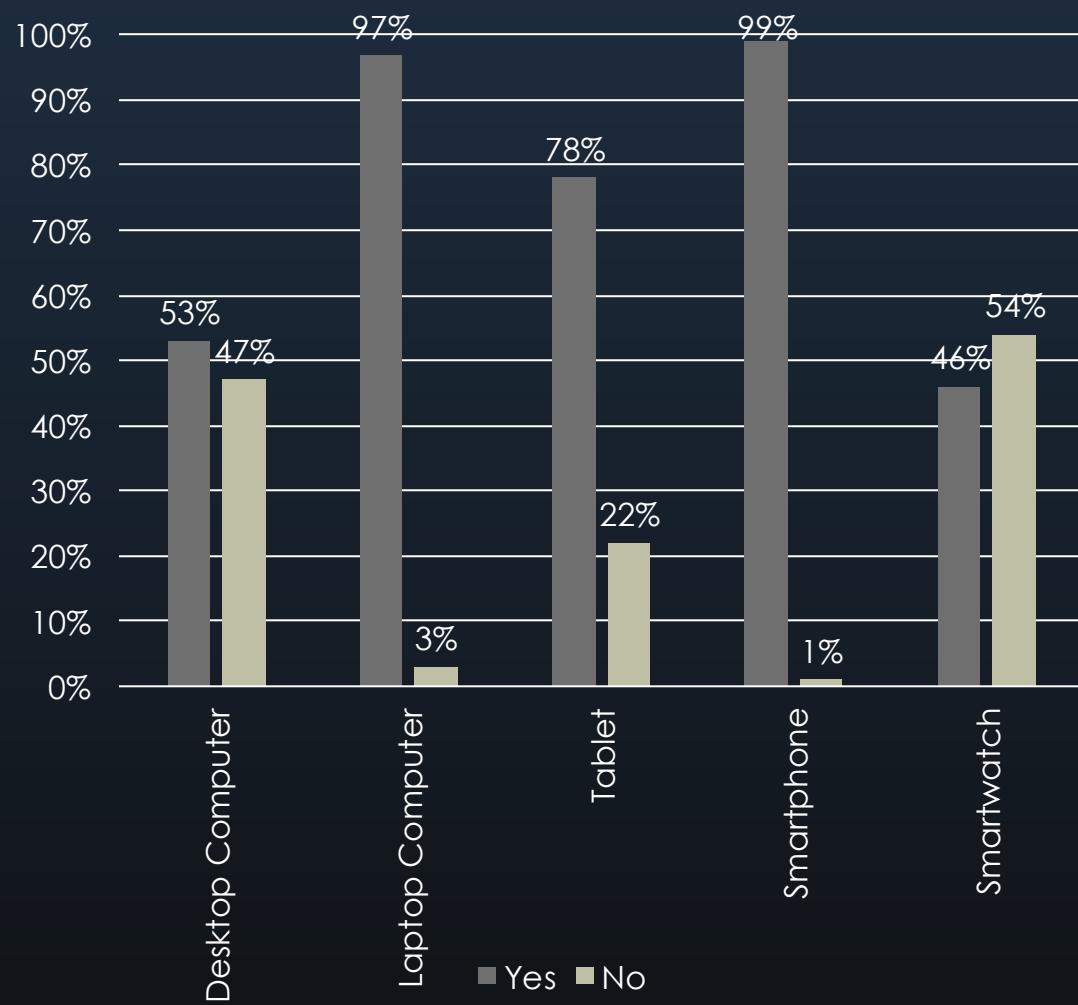
**64%**

Agreed or strongly agreed that they would introduce Industry 4.0 technologies to help their students prepare for their careers



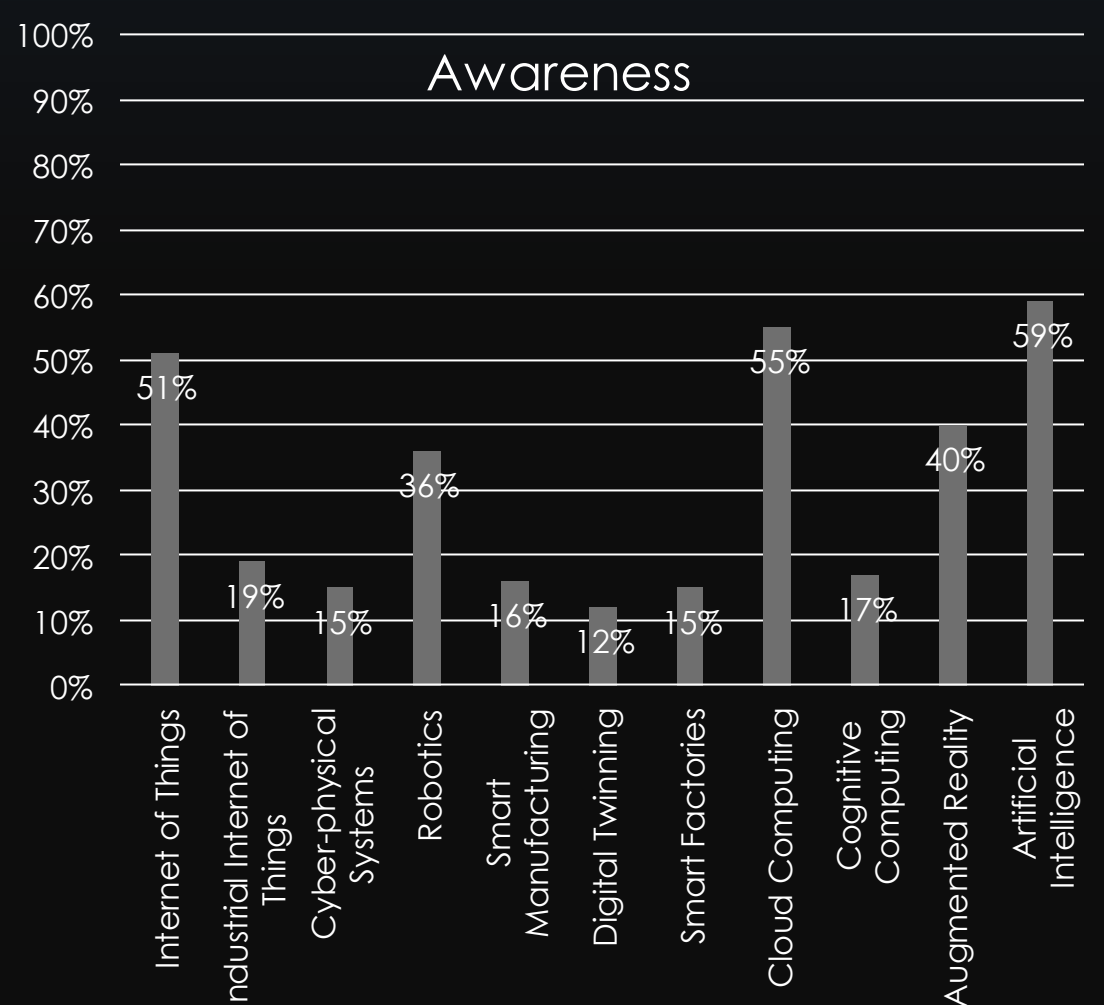


# OWNERSHIP OF INDUSTRY 3.0 TECHNOLOGY AND KNOWLEDGE OF INDUSTRY 4.0 TECHNOLOGIES



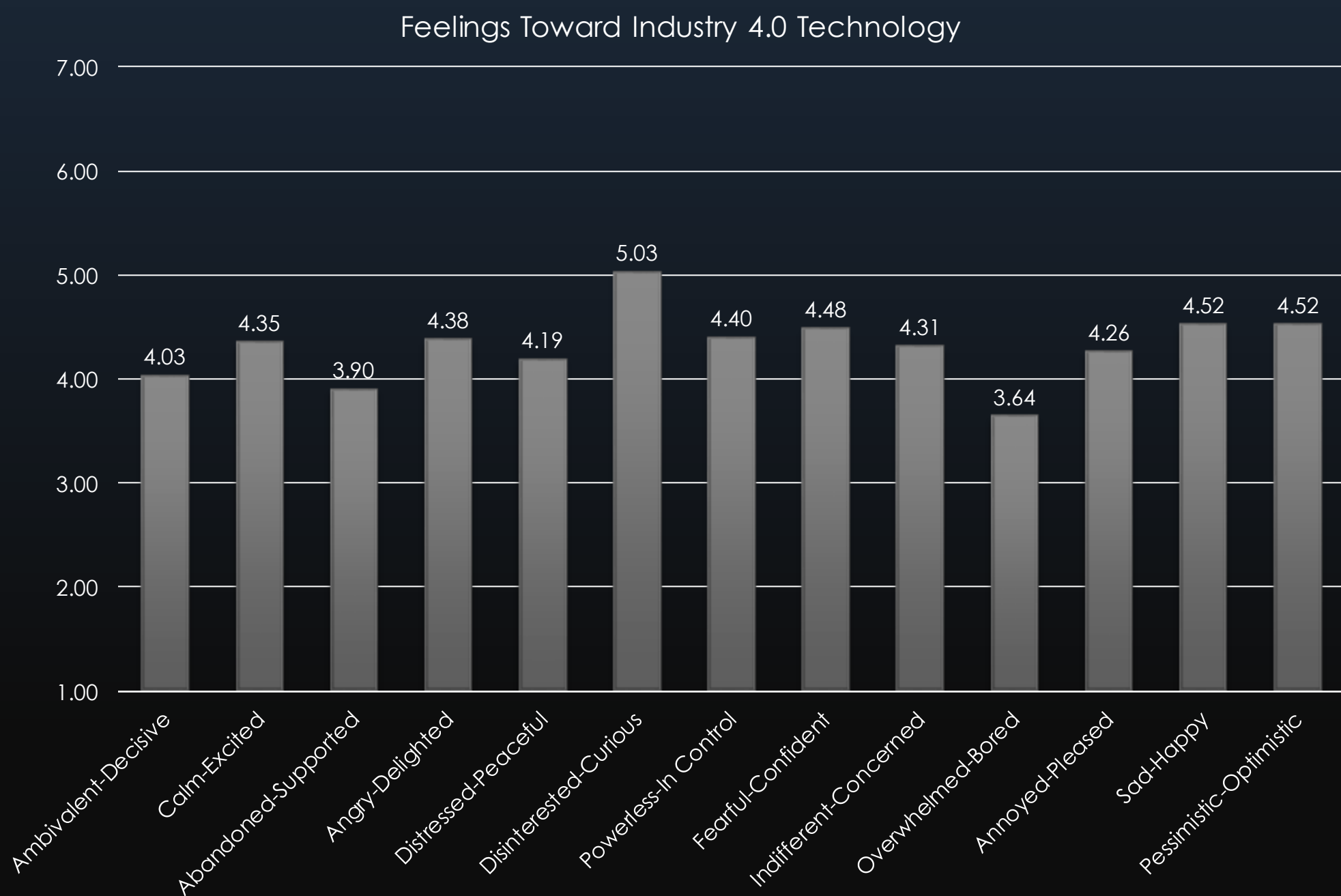
**ALMOST ALL RESPONDENTS OWNED A LAPTOP COMPUTER AND A SMARTPHONE.**

**RESPONDENTS WERE MOST AWARE OF ARTIFICIAL INTELLIGENCE, CLOUD COMPUTING, AND THE INTERNET OF THINGS.**



# FEELINGS TOWARD INDUSTRY 4.0 TECHNOLOGY

RESPONDENTS REPORTED FEELING OVERWHELMED AND ABANDONED WHEN THINKING ABOUT INTEGRATING INDUSTRY 4.0 TECHNOLOGIES INTO THE CURRICULUM.



■ Means are based on a 7-point scale where a higher number indicates a more positive feeling.

HOWEVER, RESPONDENTS ALSO REPORTED FEELING CURIOUS WHEN THINKING ABOUT INTEGRATING INDUSTRY 4.0 TECHNOLOGIES INTO THE CURRICULUM.



# ATTITUDES TOWARD INTEGRATING INDUSTRY 4.0 TECHNOLOGIES INTO THE CURRICULUM

**70%**

Disagreed or strongly disagreed that they would rather have a white board and markers when teaching than Industry 4.0 Technologies.

**97%**

Agreed or strongly agreed that they need to teach students how to use Industry 4.0 Technologies ethically and responsibly.

**86%**

Agreed or strongly agreed that not enough attention has been paid to the ethical issues surrounding Industry 4.0 Technologies.

**7 OUT OF 10**

Respondents disagreed or strongly disagreed that Industry 4.0 Technologies hinders the social aspects of teaching.

**27%**

Disagreed or strongly disagreed that Industry 4.0 Technologies will bring value to their discipline.



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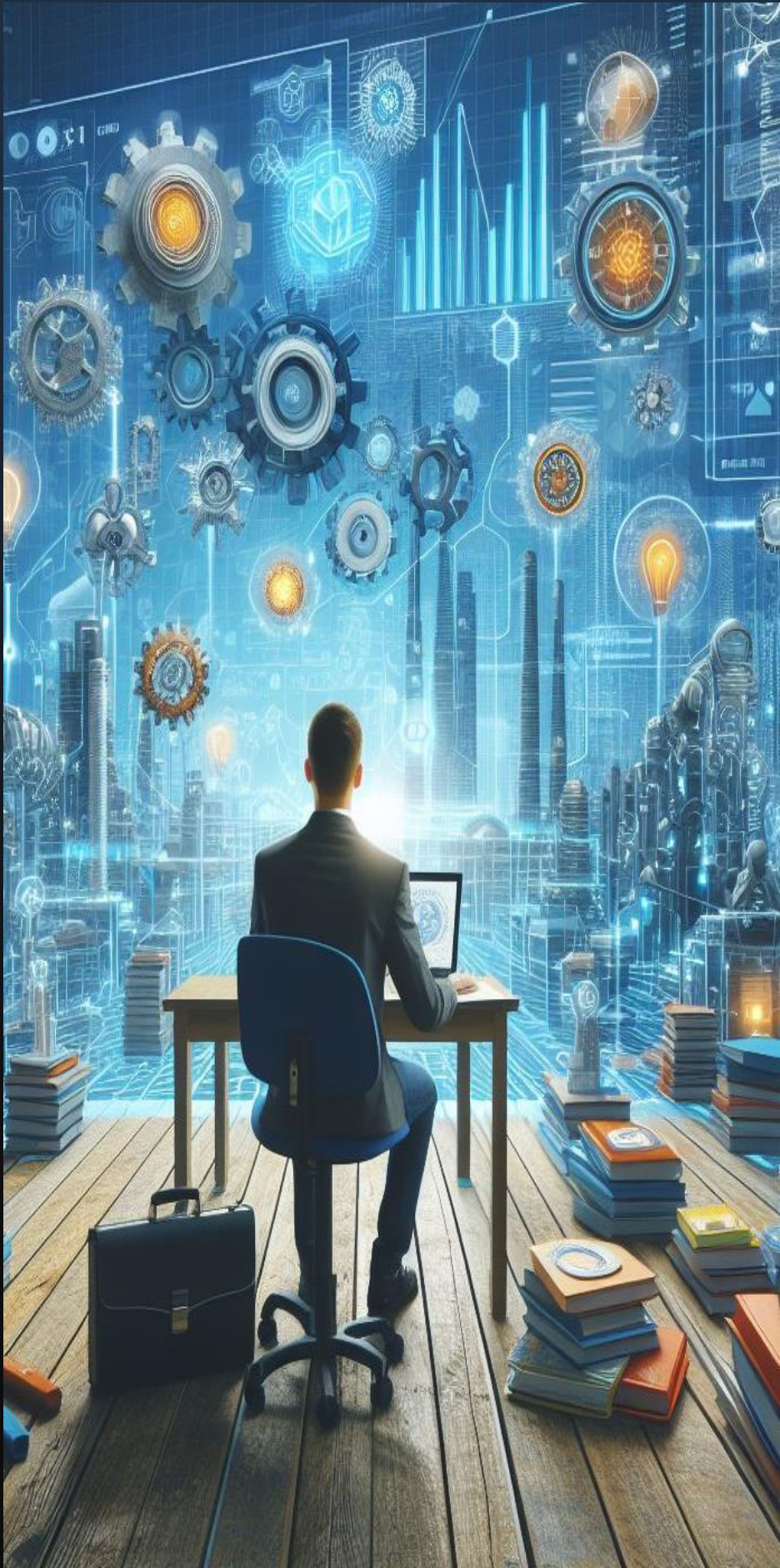
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# WHO COMPLETED THE SURVEY?



## GENDER

- 47% were men
- 46% were women
- 2% were third gender
- 4% preferred not to answer

## EDUCATION LEVEL

- 18% had a master's degree
- 46% had a doctoral degree
- 5% had a professional degree
- 31% preferred not to answer

## AGE

Mean 50, Standard Deviation 10

## PRIMARY FIELD OF STUDY

- 27% Humanities
- 12% Social Sciences
- 17% Natural Sciences
- 11% Formal Sciences
- 33% Professional and Applied Sciences

## RANK

- 22% Assistant Professor
- 29% Associate Professor
- 25% Professor
- 4% Chair, Distinguished, Endowed or University Professor
- 7% Assistant, Associate or Professor of Teaching/Instruction
- 1% Research Associate
- 3% Instructor
- 5% Lecturer
- 1% Other
- 2% Preferred not to answer



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